



Romanian Cash Rebate 2019

Criteria for classifying projects as “cultural product”

ELIGIBILITY TEST

Minimum score to pass: 18 points

No.	Criteria	Points
A. CULTURAL CONTENT		
1	<p>The subject / material which was the basis to the script of the movie is based on an event (events) part of the culture / history / mythology / religions from Romania or Europe.</p> <p>One point will be awarded if the movie reflects a Romanian or European subject, respectively if a. The subject is Romanian or European - ex. The movie is based on a Romanian cultural / historical / mythological / religious event or an imaginary or non-imaginary European event, even if it does not take place in Romania or another European state. The Applicants will have to explain how their movie reflects a Romanian or European event. b. The material on which the film is based (book, story, film, play, original script, article) is written by a Romanian or European citizen.</p>	1
2	<p>The film is based on a character (real or fictional) / public person who belongs to the Romanian or European culture / history / society.</p> <p>A character is considered to be Romanian or European if he or she belongs to the Romanian or European culture / history / society / religion. If this is not clear enough, applicants will explain why the character meets this criteria.</p>	1
3	<p>The subject / material which is the basis of the movies is based on a literary work or is adapted from another artistic discipline (music, painting, opera, theater)</p> <p>Applicants will have to prove and detail the method through which their movie is based on a certain literary work or on a work adapted from another artistic discipline.</p>	2
4	<p>The final version of the movie is in one of the official languages of the EU</p>	6
TOTAL MAXIMUM POINTS SECTION A – CULTURAL CONTENT		10
B. CULTURAL CONTRIBUTION		
5	<p>The movie / subject of the movie promotes the Romanian or European ethnic - cultural identity.</p> <p>It will be awarded for promoting during the production of the traditional clothing, customs, practices, rituals and popular creation from the Romanian or European area.</p>	1
6	<p>The movies presents the important Romanian or European values, such as diversity / solidarity, equality / protection of the minorities or human rights / tolerance / protection of the environment / respect for cultural or family traditions.</p> <p>It will be awarded taking into consideration the following determinant factors of diversity: a. Subject / presentation: exploring social and cultural contemporary problems regarding people with disabilities, ethnic diversity and social marginalization; promoting and increasing cultural diversity. b. Other factors representing cultural diversity which can have an impact on the final content. Applicants will be required to prove they met this criteria in their movie.</p>	2
7	<p>The movie is a cinematographic work which proposes an innovative form of artistic expression through means or content or contributes to the development of the its cinematographic genre.</p>	2
TOTAL MAXIMUM POINTS SECTION B– CULTURAL CONTRIBUTION		5



C. TEAM INVOLVED IN THE MOVIE AND THE USE OF NATIONAL RESOURCES

8	<p>Involving citizens from Romania or the EEA in the movie.</p> <p>a. Director.</p> <p>b. Producer / Line producer.</p> <p>c. Main actor.</p> <p>d. At least two supporting actors / voice - actors.</p> <p>e. At least one of the following: Director of photography, script writer, composer, animator, editor.</p> <p>f. At least one of the following: Set decorator / Art decorator, Costume Designer, Makeup artist, Hairstyle artist, Sound editor, instrumentalist / orchestra.</p> <p>g. Cameraman / Image operator, Assistant Director (1st AD), Director / Production Manager, Post production supervisor, Sound Engineer, Colourist.</p>	Max 7 (1 pt each)
9	<p>Involvement in making the film of Romanian or EEA citizens other than those mentioned in point 10.</p> <p>At least 20% of the members of the filmmaking team made in Romania, except those mentioned in C.8, are Romanian citizens or citizens of EEA member states - 1 point.</p> <p>At least 30% of the members of the filmmaking team made in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of EEA member states - 2 points.</p> <p>At least 50% of the the members of the filmmaking team made in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of EEA member states - 3 points.</p>	Max 3
10	<p>The shooting locations are in Romania or one of the studios on the territory of Romania.</p> <p>If one filming day is in Romania - 1 point.</p> <p>If more than 10% of the total shooting days are in Romania, but more than one shooting day - 2 points.</p> <p>Over 20% of the total number of shooting days are in Romania - 3 points</p> <p>More than 30% of all the number of shooting days are in Romania - 4 points</p> <p>More than 40% of the total number of filming days are in Romania - 5 points</p> <p>More than 50% of the total number of shooting days are in Romania - 6 points</p>	Max 6
11	<p>The completion of the movie production takes place in Romania, respectively:</p> <p>If a laboratory in Romania is used (processing the movie, digital transfer, internegative, editing, colour corrections, etc.) - 1 point</p> <p>If an editing studio in Romania is used - 1 point</p> <p>If a graphic effects studio in Romania is used - 1 point</p> <p>If a sound, music, etc. recording studio in Romania is used - 1 point.</p>	Max 4
TOTAL MAXIMUM POINTS SECTION C - TEAM INVOLVED IN MAKING THE FILM AND USE OF NATIONAL RESOURCES		20
TOTAL (Max) (sections A + B + C)		35